



SCENE 1 - OPEN TO THE BUENOS AIRES SKYLINE.

AUDIO // SLOW TEMPO LATIN MUSIC UP...



SCENE 2 - BEAUTY SHOTS OF BUENOS AIRES.

[THE FOOTAGE IN THIS OPENING SEQUENCE IS TREATED TO LOOK SLIGHTLY DIFFERENT FROM "NORMAL." AND WE COULD USE LONGER SHOTS HERE...OF THE SKYLINE AND THEN BUILDINGS, BRIDGES, ARCHWAYS, STATUES, ETC. WE SEE VERY FEW PEOPLE, AND THE CAMERA MOVES AS IF WE ARE "DREAMING OUR WAY THROUGH THE CITY:"]

SPANISH FEMALE // V/O
IMAGINE A MODERN CITY ENERGIZED BY ANCIENT TRADITION. WHERE KINGS AND QUEENS FROM AROUND THE WORLD ONCE PURCHASED GOLD AND SILVER. ARTISTS HAVE CALLED ITS BEAUTY "BEYOND BREATHTAKING."



SCENE 3 - CONTINUE THE BEAUTY SHOTS OF BUENOS AIRES.

SPANISH FEMALE // V/O
IMAGINE A CITY KNOWN AS "THE PARIS OF LATIN AMERICA..."
...AND "THE JEWEL IN THE CROWN OF ARGENTINA."



SCENE 4 - WE CUT TO NORMAL, UNTREATED FOOTAGE, SLIGHTLY FASTER EDITS, AND THE SCENES ARE FILLED WITH PEOPLE!

AUDIO // MUSIC TEMPO INCREASES...



SCENE 5 - MONTAGE OF SCENES OF BUENOS AIRES



SCENE 6 - END OF MONTAGE

AUDIO // MUSIC CHANGE



SCENE 7 - OTSUKA ELITE LOGO.

SPANISH FEMALE // V/O
IN 2023, OTSUKA WILL HONOR ITS TOP PERFORMERS WITH AN INCREDIBLE REWARD. BUENOS AIRES, ARGENTINA!

// MUSIC CHANGE...



SCENE 8 - STREET FOOD AND DRINKS, SHOPPING, AND CULTURE.

SPANISH FEMALE // V/O
FROM FOOD TO WINE TO CULTURE TO OUTDOOR ACTIVITIES, BUENOS AIRES HAS A TREAT FOR EVERY TRAVELER.



SCENE 9 - FOOD AND WINE.

SPANISH FEMALE // V/O
ARGENTINIAN CUISINE HAS BOTH GLOBAL INFLUENCES AND REGIONAL FLAIR, SO YOU CAN SATISFY YOUR CRAVING FOR FINE DINING AND DELICIOUS LOCAL WINES.



SCENE 10 - WALKING, BICYCLING AND MINI-BUS TOURS.

SPANISH FEMALE // V/O
FEEL LIKE GETTING OUT? ENJOY A TOUR OF THE CITY.
YOU CAN GO ON FOOT, BY BICYCLE, OR RELAX IN A
MINI-BUS.



SCENE 11 - KAYAKERS ENJOYING THE BEAUTY OF THE DELTA ECOSYSTEM.

SPANISH FEMALE // V/O
READY FOR SOMETHING A LITTLE MORE ADVENTUROUS?
JUST OUTSIDE THE CITY, YOU CAN QUENCH YOUR THIRST FOR
EXCITEMENT WITH A KAYAK TOUR OF THE PRISTINE DELTA
ECOSYSTEM.



**SCENE 12 - POLO LESSONS.
THE TANGO DANCE PARTY.**

SPANISH FEMALE // V/O
THERE IS SO MUCH HERE TO DO AND SEE...
AND ONLY IN BUENOS AIRES CAN YOU LEARN TO PLAY
POLO AND ENJOY A TANGO DANCE PARTY...(MUSIC
STING)...ALL IN THE SAME DAY!

(MUSIC CHANGE...)



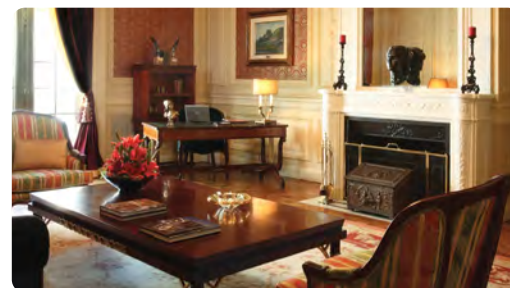
SCENE 13 - FOUR SEASONS BUENOS AIRES.

SPANISH FEMALE // V/O
AND THAT'S ONLY THE BEGINNING! YOU'LL SPEND 6
DAYS AND 5 NIGHTS AT THE FOUR SEASONS BUENOS
AIRES.



SCENE 14 - HOTEL SCENES AND AMENITIES.

SPANISH FEMALE // V/O
THE FOUR SEASONS OFFERS ALL THE AMENITIES OF A
CONTEMPORARY HIGH-RISE TOWER, COMBINED WITH THE
SOPHISTICATED BEAUTY OF AN ELEGANT EARLY 20TH CENTURY
FRENCH MANSION. (PAUSE) YOU'LL ENJOY THE FINEST
CULTURAL ATTRACTIONS, LUXURY RETAILERS, GALLERIES,
BOUTIQUES, DINING, AND NIGHTLIFE.



SCENE 15 - FOUR SEASON'S HOTEL FOOTAGE.

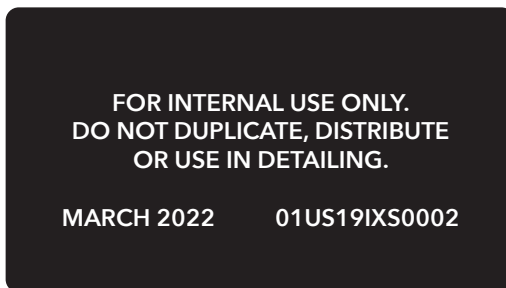
SPANISH FEMALE // V/O
BUENOS AIRES IS THE JEWEL IN THE CROWN OF
ARGENTINA, AND THE FOUR SEASONS IS THE JEWEL IN
THE CROWN OF BUENOS AIRES.

(MUSICAL CUE...)



SCENE 16 - OTSUKA ELITE LOGO. [GRAPHIC:]

SPANISH FEMALE // V/O
SO, THIS YEAR, LET YOUR PASSION, COMMITMENT,
DETERMINATION AND YOUR IMAGINATION TAKE YOU
TO A MAGICAL PLACE!



SCENE 17 - FADE TO BLACK.

AUDIO // MUSIC DOWN AND OUT...